

ACDelco Professional Service Center Program

From world class training, to outstanding marketing, to ACDelco Rewards, to consumer and shop assurance, the ACDelco Professional Service Center Program can help your business become more efficient and more profitable. The more ACDelco parts you purchase, the higher level of support and services ACDelco offers. Receive discounts on everything from new cars to uniforms. More importantly earn ACDelco Rewards and gain access to training to help keep you and your technicians on the cutting edge of automotive service. Make it to the Blue Level and you can get it all - service and support worth upwards of \$12,000 a year.

Key Benefits of the Program

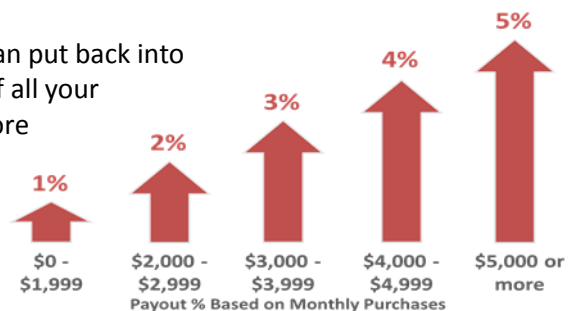
Training

With ACDelco's curriculum of hands-on, 24/7 web-based, and virtual classroom courses, you and your employees will be given the knowledge they need to stay on top. From new technologies to next-generation service tools, you will have the training to effectively diagnose and fix your customers' vehicles right the first time.

Rewards

For every ACDelco reported purchase, earn points that you can put back into your business or spend on yourself. You can earn up to 5% of all your ACDelco reported purchases. The more you purchase the more rewards you will be eligible for.

You earn the following percentages based on your monthly purchases and each month stands alone:



Assurance

ACDelco PSC White and Blue members can claim labor reimbursement for eligible ACDelco parts originally installed at your shop should they fail within 25 miles.

All ACDelco PSC members can offer consumers a nationwide 12-month/12,000-mile limited parts and labor warranty for ACDelco parts installed. If the customer experiences a failure of an eligible part within the warranty period and is more than 25 miles from the original repair facility, the repair will be made at no additional cost to the PSC or customer.

Roadside Assistance can be offered to all consumers of an ACDelco PSC member, regardless of the brand of part installed or service performed. Customer must have a paid invoice from the PSC shop and covers a period of 12 months, with no mileage restrictions.



Marketing

The service locator is one of the most visited sections of acdelco.com, creating new business leads for ACDelco PSC members. All Blue and White level accounts are listed on the locator. ACDelco's paid digital search agreements bring the ACDelco name to the top of almost every list.



Help your business stand out from the competition with material and signage elements from the ACDelco Image Program (description available through acdelcoadvantage.com). ACDelco can help you enhance your shop image (both inside and outside) and leave your customers with a great lasting impression.

ACDelco Professional Service Center Program Requirements:

- Be sponsored by an ACDelco Dedicated Distribution Group (DDG) member
- Make ACDelco your first choice for quality automotive products
- Provide high quality service, fair value, convenience & dedication to customer satisfaction
- Employ at least one ASE certified technician and trained technicians
- Maintain a facility that is comfortable and professional in appearance
- Prominently display current ACDelco signage
- Purchase access to ACDelco Professional Service Center Program for an annual fee of \$540

Tiered Level Benefits

Red Level (< \$18,000)	White Level (\$18,000 - \$41,999)	Blue Level (> \$42,000)
<p style="text-align: center;"><u>Training</u></p> <ul style="list-style-type: none"> • Unlimited web-based training • 1 student per instructor led course (subject to availability) • GM ASEP - Automotive Service Education • Tools and equipment discounts <p style="text-align: center;"><u>Rewards</u></p> <ul style="list-style-type: none"> • Up to 5% ACDelco Rewards starting from dollar one with no qualifier <p style="text-align: center;"><u>Assurance</u></p> <ul style="list-style-type: none"> • Consumer Assurance <ul style="list-style-type: none"> - Parts and Labor are covered in the event of an ACDelco product failure outside 25 miles from the original PSC member • Roadside Assistance <p style="text-align: center;"><u>Marketing</u></p> <ul style="list-style-type: none"> • Eligible for metal product signage • ACDelco Advantage website <p style="text-align: center;"><u>Marketplace Discounts</u></p> <ul style="list-style-type: none"> • GM Vehicle Supplier Discount • Many more... 	<p style="text-align: center;"><u>Training</u></p> <ul style="list-style-type: none"> • Unlimited web-based training • Up to 3 students per instructor led course (subject to availability) • GM ASEP - Automotive Service Education • Tools and equipment discounts <p style="text-align: center;"><u>Rewards</u></p> <ul style="list-style-type: none"> • Up to 5% ACDelco Rewards starting from dollar one with no qualifier <p style="text-align: center;"><u>Assurance</u></p> <ul style="list-style-type: none"> • Consumer Assurance <ul style="list-style-type: none"> - Parts and Labor are covered in the event of an ACDelco product failure outside 25 miles from the original PSC member • Roadside Assistance • Local Labor Reimbursement <ul style="list-style-type: none"> - Labor reimbursement for eligible ACDelco installed parts <p style="text-align: center;"><u>Marketing</u></p> <ul style="list-style-type: none"> • Eligible for all ACDelco image & signage • ACDelco Advantage website • acdelco.com Locator <ul style="list-style-type: none"> - Listed on our consumer website - Customizable landing page <ul style="list-style-type: none"> - Add Photos & Recognition • Internet Leads Tool <ul style="list-style-type: none"> - Online digital search - Business listing management - Mobile search <p style="text-align: center;"><u>Marketplace Discounts</u></p> <ul style="list-style-type: none"> • GM Vehicle Supplier Discount • Many more... 	<p style="text-align: center;"><u>Training</u></p> <ul style="list-style-type: none"> • Unlimited web-based training • Unlimited students per instructor led course <ul style="list-style-type: none"> - With preferred placement (subject to availability) • No Charge Service Information (SI) <ul style="list-style-type: none"> - Online access to vehicle diagnostic and service repair manuals • GM ASEP - Automotive Service Education • Tools and equipment discounts <p style="text-align: center;"><u>Rewards</u></p> <ul style="list-style-type: none"> • Up to 5% ACDelco Rewards starting from dollar one with no qualifier <p style="text-align: center;"><u>Assurance</u></p> <ul style="list-style-type: none"> • Consumer Assurance <ul style="list-style-type: none"> - Parts and Labor are covered in the event of an ACDelco product failure outside 25 miles from the original PSC member • Roadside Assistance • Local Labor Reimbursement <ul style="list-style-type: none"> - Labor reimbursement for eligible ACDelco installed parts <p style="text-align: center;"><u>Marketing</u></p> <ul style="list-style-type: none"> • Eligible for all ACDelco image & signage • Eligible for ACDelco image upgrade • ACDelco Advantage website • acdelco.com Locator <ul style="list-style-type: none"> - Preferred recognition - Customizable landing page <ul style="list-style-type: none"> - Add Photos & Recognition - Link to your business website • Internet Leads Tool <ul style="list-style-type: none"> - Online digital search - Business listing management - Mobile search • Call Tracking Program <p style="text-align: center;"><u>Marketplace Discounts</u></p> <ul style="list-style-type: none"> • GM Vehicle Supplier Discount • Many more...

Levels are based on total dollars of annual reported purchases. Benefits are subject to change.

For more details regarding the ACDelco PSC Program, go to acdelcotechconnect.com or call the ACDelco Customer Support Center at 800.825.5886, Prompt 0.