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CONTACT:

Barry Kluczyk
248-302-2608
barry.kluczyk@mslworldwide.com

ACDelco Professional Starters and Alternators and ACDelco Professional Water Pumps Featured in Fall Parts Points Program

GRAND BLANC, Mich. – ACDelco is launching a fall program designed to power up sales of starters and alternators, and keep water pumps flowing to repair facilities. From Sept. 1 to Dec. 31, independent service centers that purchase qualifying ACDelco Professional alternators and starters and ACDelco Professional water pumps will earn ACDelco Parts Points rewards.

The rewards can be redeemed toward the purchase of more than 3,000 products and services (every point earned equates to \$1 in purchasing power) and include:

- ACDelco Professional alternators and starters (Line 33) – 10 points per unit
- ACDelco Professional water pumps (Line 26) – 5 points per unit

About ACDelco Professional alternators and starters

ACDelco Professional alternators and starters are available for most vehicles on the road today, with more than 2,500 part numbers. Features include:



- Lifetime limited warranty
- Remanufactured to stringent specifications, not rebuilt. Remanufacturing in ISO 9001- and ISO/TS 16949-registered facilities with quality systems helps ensure customer satisfaction. Units are remanufactured using standardized and consistent procedures.

- ACDelco replaces the parts of its remanufactured units that are most subject to wear and failure with new components
 - New brushes, solenoid contacts and armature support bushings on all starters
 - New solenoids on many top-selling starters
 - New brushes and bearings on all alternators
 - New regulators on many top-selling alternators
- 100 percent of ACDelco alternators and starters are performance-tested after remanufacture. Rigorous testing also takes place on components during the subassembly process and at final assembly to ensure quality.

About ACDelco Professional water pumps

ACDelco Professional water pumps are produced for nearly every vehicle on the road today and are engineered to provide the right fit. They are built with high-quality, coated seals, a steel hub and have clearly visible inspection marks. Other features include:



- 12-month/12,000-mile warranty
- ACDelco Professional water pumps meet the latest vehicle manufacturer-specified designs
- They use new cast-iron or die-cast aluminum housings and feature permanently lubricated bearing and shaft assemblies
- They feature heat-treated, cast-iron or steel-stamped impellers
- They use high-quality bearings and precisely positioned fan hubs
- They feature uniform wall sections and smooth, coolant-flow cavities

To help ensure high quality and dependability, all-aluminum castings are pressure-tested for leaks prior to pump assembly. Additional leak testing on the assembly line helps eliminate the possibility of leakage or pump failure.

Program guidelines

No minimum purchase is required. Rebates can be completed manually or online. Details are available at www.acdelcotechconnect.com. All documentation for both manual and online redemptions must be postmarked on or before Jan. 31, 2011 and mailed to Rebate

Headquarters in care of: ACDelco Rebate Central, Parts Points Rebate, P.O. Box 4900, Fenton, MO, 63099.

About ACDelco

ACDelco markets quality parts for Ford, Chrysler, Toyota, Nissan, Honda, GM and most vehicles on the road today. To find an ACDelco parts retailer, visit acdelco.com or call 1-800-ACDelco.

Photo information:

(Starter): ACDelco Professional starters are remanufactured using all-new brushes, solenoid contacts and armature support bushings. All-new solenoids are used on many top-selling starters.

(Water Pump): ACDelco Professional water pumps feature a 12-month, 12,000-mile warranty.

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