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ACDelco Features Air Conditioning Compressors and Water Pumps in May-June Parts Points Promotion

GRAND BLANC, Mich. – The debut of the summer driving season means many motorists will lose their cool – literally – when they learn that their air conditioner isn’t working properly or their vehicle is overheating.

From May 1 to June 30, all independent service centers that purchase and install qualifying ACDelco new and remanufactured air conditioning compressors and ACDelco water pumps will earn ACDelco Parts Points rewards. The rewards can be redeemed toward the purchase of more than 3,000 products and services (every point earned equates to \$1 in purchasing power).



The incentives are:

- ACDelco air conditioning compressors – 15 points per unit
- ACDelco water pumps – 5 points per unit

“Independent service centers and their customers know and trust ACDelco products, and the ACDelco Parts Points Rebate Program is just one way we reward service centers for taking care of their customers’ vehicles using quality ACDelco products,” said Nancy McLean, director, ACDelco and Wholesale Marketing.



ACDelco Air Conditioning Compressors: The compressor is the heart of the vehicle air conditioning system. All ACDelco compressors are designed to

provide trouble-free, maintenance-free operation, and are 100-percent visual- and leak-tested. ACDelco compressors incorporate the latest designs in manufacturing, and mirror the improvements made to compressors in newer vehicles. Most new compressor applications include a clutch, which allows a smaller margin of error in installation, as well as reduced installation time. Both new and remanufactured ACDelco compressors have the latest seal design, and most are shipped without oil, enabling use in either R12 or R134a systems.

ACDelco Water Pumps: ACDelco offers water pumps in aluminum or cast iron to match vehicle manufacture design. The all-aluminum casting is pressure-tested for leaks prior to pump assembly. Additional leak testing on the assembly line helps eliminate the possibility of leakage or pump failure, offering a high degree of dependability.

Program guidelines

There is no minimum purchase required. Rebates can be completed manually or online. Details are available at www.acdelcotechconnect.com. All documentation for both manual and online redemptions must be postmarked on or before July 31, 2010 and mailed to Rebate Headquarters in care of: ACDelco Rebate Central, Parts Points Rebate, PO Box 4900, Fenton, MO 63099.

About ACDelco

ACDelco markets quality parts for Ford, Chrysler, Toyota, Nissan, Honda, GM and most vehicles on the road today. To find an ACDelco parts retailer, visit acdelco.com or call 1-800-ACDelco.

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